



**2026  
SPONSORSHIP PROGRAM**



**“The connection that I have with the community -  
through the (LPP) program is that it’s very  
important, the fact that we are here, and that we  
have been acknowledged”**

Carmen Giron,  
Latino Photography Project participant

# PLEASE JOIN US AS A SPONSOR

Gallery Route One (GRO) is seeking business sponsors who share our values and mission of providing a venue for art exhibitions, educational programs, and community outreach that inspires people to experience the world in new ways. Your generous sponsorship will support our mission while highlighting your business's visibility within our local and greater community.

**Together, working to keep the arts in our community!**

## 2026 SPONSORSHIP SUPPORT LEVELS

### **\$100 Opal Level:**

Your business name listed as a sponsor on THE BOX SHOW announcement postcard, distributed to over 3,500 Box Show Lovers.

### **\$250 Sapphire level:** *All of the Opal level, plus:*

Your business name listed as a sponsor on ALL of THE BOX SHOW outreach, including signage, Facebook posts with over 1,397 followers, Instagram posts with over 2,216 followers, and growing, plus press releases reaching over 5,000 people throughout West Marin and the Greater Bay Area.

### **\$500 Emerald level:** *All of the Sapphire level, plus:*

Your business LOGO listed on GRO's 26/27 Business Sponsorship website page with over 8,000 annual visits.

Your business LOGO listed on our weekly E-newsletters, reaching 3,400 art lovers throughout West Marin and the Greater Bay Area.

### **\$1,000 Diamond level:** *All of the Emerald level, plus:*

Your business LOGO featured on the GRO gallery wall, where over 10,000 visitors will see it.

Your business will benefit from digital banner ads for THE BOX SHOW on MarinArts.org, with tags linking to your website.

*For more information, contact:*

*Shelley Rugg, GRO's Executive Director @ 415-250-4121*

# THE BOX SHOW™



## Gallery Route One's THE BOX SHOW™

August 29-September 26, 2026

Opening Reception Saturday, August 29, 3-5pm

Auction closes Saturday, September 26, 10am

### THE BOX SHOW HISTORY

In 1998, Betty Woolfolk and her husband, Nick Corcoran, established THE BOX SHOW. Conceived as a spinoff of Joseph Cornell's work, Betty and Nick had to beg people to make boxes. It wasn't long before the idea caught fire, and people were begging to be in THE BOX SHOW.

Now in its 27<sup>th</sup> year, THE BOX SHOW features 150 artworks by 150 artists each year. We currently have a waitlist of over 70 people hoping to become one of THE BOX SHOW artists. THE BOX SHOW is GRO's biggest fundraising event, raising money to support its Exhibition Program, Visiting Artist Program, Fellowship Program, Artists in the Schools, and the Latino Photography Project.



"I have been in THE BOX SHOW for over 7 years. every year I look forward to creating something unique and meaningful, not only to share with the community, but to support GRO, because that is what we do for each other."

-Anonymous



Our mission is to originate and present contemporary art exhibitions, educational programs, and community outreach to inspire people to experience the world in new ways.

**Gallery Route One** (GRO), a “cornerstone” of Point Reyes Station, is a nonprofit art organization founded in 1983 by 25 West Marin Artists. Presenting over 24 unique exhibitions each year, and offering community programs, 20 Gallery Artists continue to support the organization and its projects by managing the Exhibition Programs (including Visiting Artist and Fellowship) and volunteering their time.

GRO exhibits art in all media, including installation and fine craft. In addition to the exhibition programs, its programs include Artists in the Schools, reaching over 500 rural K-12 students each year, and the Latino Photography Project, providing photography instruction and exhibition opportunities to Spanish speakers in West Marin for over 20 years.

**THE BOX SHOW** has been a unique and celebrated annual exhibition at Gallery Route One in downtown Point Reyes Station for 27 years. This silent auction is our largest fundraiser, and a testament to our artistic community’s boundless creativity and innovation, attracting thousands of visitors to view the show. THE BOX SHOW celebrates creative freedom, pushing boundaries and inspiring awe, marking the passage from Summer to Fall in West Marin.

**Gallery Route One  
11101 Route 1, Suite 1101  
Point Reyes Station CA 94956**

# Yes, sign me up to be a sponsor!

## I WOULD LIKE TO JOIN AT THE SPONSOR LEVEL:

Please check an option below

- |   |  |
|---|--|
| <input type="checkbox"/> Opal - \$100     | <input type="checkbox"/> Emerald - \$500   |
| <input type="checkbox"/> Sapphire - \$250 | <input type="checkbox"/> Diamond - \$1,000 |

- Business Name \_\_\_\_\_
- Contact Name \_\_\_\_\_
- How to be named as a sponsor (if different from Business name)
- \_\_\_\_\_
- Full Mailing Address \_\_\_\_\_  
\_\_\_\_\_
- Email Address \_\_\_\_\_
- Best Phone # \_\_\_\_\_

## PAYMENT

Please check an option below

- Pledge - I will make my payment by (date):
- My check is enclosed. Please make payable to Gallery Route One and mail to:  
GRO, PO Box 937, Point Reyes Station CA 94956
- Please charge my  Visa  Mastercard  American Express

Total \$ \_\_\_\_\_

Account # \_\_\_\_\_ CVC \_\_\_\_\_ Exp \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_

- I've paid online at [www.galleryrouteone.or/support/](http://www.galleryrouteone.or/support/)

**THANK YOU!**

Please return to GRO, POB 937, Point Reyes Station CA 94956