



GALLERY ROUTE ONE

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Hours: Thurs – Mon, 11 - 5

PRESS RELEASE. For immediate release
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THE BOX SHOW™ 2024

150 identical boxes become 150 unique works of art

On exhibit Sat., August 3 – Sat., September 7

Opening Reception: Sat., August 3, 3-5pm

Exhibition Closing Event: Sat., September 7, 3-5pm

Virtual Tour available online at galleryrouteone.org

View all boxes online at galleryrouteone.org/boxshow

A San Francisco Bay Area tradition, THE BOX SHOW™ is an annual showcase of the inventive and ingenious ways works of art can emerge from the starting point of a simple wooden box.

In 1999, Gallery Route One gave wooden boxes to local artists to create anything they wished. Twenty-six years later, THE BOX SHOW™ is more popular than ever, annually drawing thousands of people to this major gallery event in the rural West Marin town of Point Reyes Station.

For THE BOX SHOW™, Gallery Route One distributes 150 identically sized wooden boxes to 150 artists and aspiring community members, all eager to interpret their art within this unique three-dimensional form. Two months later, an incredibly diverse exhibit of artwork occupies the gallery for five weeks.

The opening reception and kick-off party will be held at the gallery on Saturday, August 3rd from 3-5 PM. Prospective buyers will be able to bid online by going to the gallery's website or directly by going to <https://tinyurl.com/Box-show-bid>.

In addition to an in-person opening, a pre-recorded Virtual Tour of the exhibit will be viewable on the gallery website soon after opening day. Over the course of the show,

bidders are welcome to bid as often as they wish, engaging the opportunity to monitor competing bids as they accumulate for each piece.

Over the course of the exhibit the gallery will also post information about different aspects of the work, such as additional artist-provided details about the creative process for specific boxes. Gallery Route One will do its best to keep everyone informed and updated through ongoing email blasts, social media and the GRO website, www.galleryrouteone.org.

THE BOX SHOW™ is not only a remarkable opportunity for artists to flex their creativity but is also Gallery Route One's largest fundraiser of the year, supporting community outreach programs such as the *Latino Photography Project*, *Artists in the Schools* program, public education programs, and exhibitions in the Project Space addressing environmental, immigration and social justice issues.

There is something for everyone to enjoy at THE BOX SHOW. Come and experience the inventive and ingenious ways that art can be created when starting with a plain wooden box!

The 2024 Box Show is sponsored by:

KWMR Radio

Point Reyes Books

Zuma

Vita Collage

Cabaline Country Emporium and Saddlery

Heidrun Meadery

Strauss Family Creamery

Flax Art & Design

A regional landmark since 1983, Gallery Route One is an arts organization located in the town of Point Reyes Station, adjacent to the entry for Marin County's Point Reyes National Seashore. Besides offering rotating exhibits by member artists, GRO also maintains its various programs as well as exhibitions addressing environmental, immigration and social justice issues. For more information, please visit:

<https://galleryrouteone.org/>

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