



GALLERY ROUTE ONE

11101 Highway One, Point Reyes Station, CA 94956 / BOX 937

Ph: 415.663.1347 or www.galleryrouteone.org

Hours: Thurs – Mon, 11 - 5

PRESS RELEASE. For immediate release

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THE BOX SHOW™ 2023

150 identical boxes become 150 unique works of art

On exhibit Sat., August 5 – Sat., September 9

Opening Reception: Sat., August 5, 3-5pm

In-person bidding is back!

To register, come to the gallery or call 415.663.1347

Final bidding / auction closes: Sat., September 9, 3-4pm

Virtual Tour available online at galleryrouteone.org

View all boxes online at galleryrouteone.org/boxshow2023

In 1999, Gallery Route One gave wooden boxes to local artists to create anything they wished. Twenty-four years later, THE BOX SHOW™ is more popular than ever, annually drawing thousands of people to this major gallery event in the rural West Marin town of Point Reyes Station.

For THE BOX SHOW™, Gallery Route One distributes 150 identically sized wooden boxes to 150 artists and aspiring community members, all eager to interpret their art within this unique three-dimensional form. Two months later, an incredibly diverse exhibit of artwork occupies the gallery for five weeks.

THE BOX SHOW™ is not only a remarkable opportunity for artists to flex their creativity in their chosen medium, but also Gallery Route One's largest fundraiser of the year, supporting community outreach programs such as the *Latino Photography Project*, *Artists in the Schools* program, public education programs, and exhibitions in the Project Space addressing environmental, immigration and social justice issues.

Buyers will be required to register in person or by phone (415.663.1347), allowing them to enter bids in writing on the sheets located next to each piece; bids may also be called in by phone. Bidding will continue through the duration of the exhibit. All bidding will be done through this in-house system at the gallery, but even those who can't visit the exhibit to see the boxes in person will nonetheless have a great opportunity to view them online at galleryrouteone.org/boxshow2023.

In addition to an in-person opening, a pre-recorded Virtual Tour of the exhibit will be viewable on the gallery website soon after opening day. Over the course of the show, bidders are welcome to visit again, engaging the opportunity to monitor competing bids as they accumulate for each piece.

Over the course of the exhibit the gallery will also post information about different aspects of the work, such as additional artist-provided details about the creative process for specific boxes. Gallery Route One will do its best to keep everyone informed and updated through ongoing email blasts, social media and the GRO website, www.galleryrouteone.org.

There is something for everyone to enjoy at THE BOX SHOW™, a San Francisco Bay Area tradition. Come and experience the inventive and ingenious ways that art can be created when starting with a plain wooden box!

The 2023 Box Show is sponsored by:

KWMMR

Hog Island Oysters

Saltwater Oyster Depot

Blick Art Materials

Cabaline Country Emporium and Saddlery

Good Earth

JB Blunk Estate

Lagunitas Brewery

Monk Estate

Susan Hayes Point Reyes

Zuma

A regional landmark since 1983, Gallery Route One is an arts organization located in the town of Point Reyes Station, adjacent to the entry for Marin County's Point Reyes National Seashore. Besides offering rotating exhibits by member artists, GRO also maintains its various programs as well as exhibitions addressing environmental, immigration and social justice issues. For more information, please visit:

<https://galleryrouteone.org/>

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