



alternative art gallery • community service through visual art

Prospectus: 30th Annual Gallery Route One Juried Show 2015

“REACTION”

Exhibition dates: January 9-February 1, 2015
Opening reception Sunday January 11, 3-5 pm

Juror: John Seed

Professor of art and art history at Mt San Jacinto College in Southern California. Seed has also written over 170 blogs about visual artists for the **Huffington Post Arts** vertical since it opened in May 2010.

Entry Deadline:

Friday, November 28, 2014

Entry is on-line only at
galleryrouteone.org

AWARDS:

\$250 for Best of Show
3 non-cash Awards of Merit

ELIGIBILITY:

All Northern California Artists

MEDIA:

All media except video, crafts, jewelry

SIZE:

Artwork not to exceed 5'-0" (60") in any direction

NUMBER OF ENTRIES:

Maximum of 4 entries per Artist;
1 image per artwork entry for 2D pieces. 1-2 images per artwork for 3D pieces.

ENTRY FEES:

\$12/1 entry
\$30/3 entries
\$35/4 entries

APPLICATION AND PAYMENT

can be made via *PayPal* on GRO's website at
<http://galleryrouteone.org>

Note: you do not need to set up an account in order to use *Paypal*: you may use it to make a one time payment with a credit card.

JURYING PROCESS:

Jurying will be done from digital images: jpg only, 1- 2MB (no larger than 2mb) Other formats (pdf, tiff, png, etc) will not be accepted.

NOTIFICATION:

Notification of acceptance or exclusion from the exhibition will be sent via email in mid December.

Incomplete email applications or images that do not follow the listed guidelines will not be accepted

DELIVERY OF ART:

Artwork must be hand delivered to GRO on **Sunday, January 4, 2015** between 11-4 pm...no exceptions. *Please mark this date on your calendar now so that you are available to deliver your work.*

ART CONDITION:

Artwork must be clean, framed, wired and ready to hang or place on a base. Paint & any other materials must be dry.

LABEL each artwork on the back or bottom of the piece with your Name, Phone #, email address, Title of Work, Medium, HxWxD and Price or (NFS)

*Your price should **include** the 45% GRO commission.

INSURANCE:

GRO does not offer insurance to cover your artwork. If you require insurance for your piece, feel free to pursue on your own.

SALES: Unless marked NFS, work will be for sale at the price indicated by the artist upon submission of entry, plus tax. **Gallery Route One's commission is 45%.** Once a piece is accepted into this exhibit, sale of that piece is subject to GRO's commission until the end of the exhibit.

PICK UP OF ARTWORK

All artwork **MUST** be picked up **Sunday, February 1, 2015, 5 pm.** Since GRO has no storage facility for artwork, works not retrieved on this date will be charged \$5 per day for storage. No art will be returned by mail. **Art will not be released before the exhibit ends or before 5 pm Sunday February 1.**

ABOUT OUR JUROR:

JOHN SEED

Gallery Route One is honored to have Mr. Seed as our juror this year. John is a professor of art and art history at Mt. San Jacinto College in Southern California. Winner of a 2003 Society of Professional Journalists award in art and entertainment writing, and a 2012 Creative Capital arts writers grant finalist, he has written about art and artists for Harvard Magazine, Art LTD, Maui No Ka Oi, Honolulu: and Christies Hong Kong. Seed has also written over 170 blogs about visual artists for the **Huffington Post Arts** vertical since it opened in May 2010.

Seed was a founding staff member of MOCA, Los Angeles and was an early associate of the Larry Gogosian Gallery, where he served as an assistant to Jean-Michel Basquiat. In March, John presented a paper on the Bay Area Figurative painting at the Representational Art Conference in 2014 in Ventura, Ca. He currently serves as board member of the Sam Francis Foundation.

APPLY On line

NOW AT

www.galleryrouteone.org

(Click on the Call to Artist)

**It's easy and you can pay with paypal at the end of the application
You do not need a Paypal account,
you can use a charge card on our Paypal account**

gallery route one

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