



Contemporary Art / Community Service

**GALLERY ROUTE ONE**

11101 Highway One, Point Reyes Station, CA 94956  
POB 937 / PH: 415.663.1347 / [www.galleryrouteone.org](http://www.galleryrouteone.org)

**Annual Juried Exhibition 2018**

# ROAD MAPS

Juror: DeWitt Cheng, Curator and Art Writer

## PROSPECTUS

**Exhibition Dates:** February 2 – 25, 2018  
**Reception and awards:** Saturday, February 3, from 3 to 5pm  
**DEADLINE FOR ENTRY:** December 31, 2017  
**Deliver work:** Sun., Jan. 28 & Mon., Jan 29, 11am-2 pm  
**Closing Party:** Sunday, February 25, 4-5 p.m.  
**Pickup unsold work:** Sunday, February 25, 5 pm  
*Notification of acceptance or exclusion from the exhibition will be sent via email in early January*

**Eligibility:** All Northern California Artists  
**Media:** All media except video, crafts, installation  
**Size:** Not to exceed 5'-0" (60") in any direction  
**Entry Fee:** \$12 for each artwork submitted, up to four artworks maximum

**APPLICATION:** Online only, through GRO's website <http://galleryrouteone.org/call-to-artists/>  
Payment is through PayPal. *You do not need to set up an account, you may use PayPal to make a one time payment with a credit card.*

**JURYING PROCESS:** Jurying will be done from digital images: Upload jpgs only. Other formats (pdf, tiff, png, etc) will not be accepted. Image size: 1-2 MB (no larger than 2 MB).

**AWARDS:** Juror will select one Best of Show which will be awarded \$250.  
There will be three non cash Awards of Merit selected.

**DELIVER WORK:** Artwork must be hand delivered to GRO between 11 am – 2pm on Sunday, Jan. 28, or Monday, Jan 29. No exceptions.

**FOR QUESTIONS** relating to ROAD MAPS email [janjuried@galleryrouteone.org](mailto:janjuried@galleryrouteone.org)

**ACCEPTED WORK:** Artwork must be clean, framed, wired and ready to hang or place on a

base. Paint and any other materials must be dry. Each artwork must be clearly labeled on the back or bottom of the piece with the following information:

ARTIST NAME  
PHONE #,  
EMAIL ADDRESS  
TITLE OF THE WORK, MEDIUM, HxWxD  
PRICE OR (NFS).

**INSURANCE:** GRO does not offer insurance to cover your artwork. If you require insurance for your piece, feel free to pursue this on your own.

**SALES:** Gallery Route One's commission is 45%. Work will be for sale at the price indicated by the artist upon submission of entry, plus tax. Sale of artwork is subject to GRO's commission until the end of the exhibit.

### **ABOUT THE JUROR**

DeWitt Cheng is a freelance art writer and curator based in San Francisco. An Art History graduate of Stanford with an MFA in Drawing and Painting from SF State, he has been involved with the Bay Area art world for years in various roles. His reviews have appeared in many publications, both print and online, including Artweek, Art Ltd., Artillery, Art News, East Bay Express, East Bay Monthly, Sculpture, San Jose Metro, The Stanford Daily, SanFranciscoArt Magazine.com, Art/Slant.com, ArtBusiness.com, DailyGusto.com, and VisualArtSource.com. He was the curator for Stanford Art Spaces from Nov. 2013 to September 2016, and now curates shows in several Stanford venues, as well as occasionally at other local art venues. His blog is ArtlOpticon.us.

### **ABOUT GALLERY ROUTE ONE**

The artists at GRO believe that art can be a powerful force for change, and that artists have much to contribute to the dialogue about critical problems we face as a society. Our Mission: To originate and present contemporary art exhibitions, educational programs and community outreach in order to inspire people to experience the world in new ways.

GRO was founded by 25 artists in 1983, and currently maintains a membership of 20 plus artists. Our Board of Directors is drawn from interested community members, including artists. The organization supports two exhibition programs: member exhibitions and Project Space exhibitions, featuring guest artists. The Annex, a small, interior space also exhibits work by member artists.

GRO presents art in all media, including installation, but does not regularly show crafts. Other GRO events include panel discussions, slide talks and two community outreach programs: Artists In the Schools and the Latino Photography Project. Artist members support the organization and its projects by paying monthly dues and by doing volunteer work, including staffing the gallery. GRO is also supported by its Partners in Art, contributions from the community and the West Marin Fund. Visit us at [www.galleryrouteone.org](http://www.galleryrouteone.org).

Gallery Route One is a 501(c) 3 nonprofit organization.