



alternative art gallery • community service through visual art

POB 937 / 11101 Highway One, Point Reyes, CA 94956 / PH: 415. 663-1347 / www.galleryrouteone.org

PROSPECTUS GRO's 2014

WILD BOOK SHOW

Artists are invited to celebrate the wilds of the Point Reyes National Seashore and environs by making a WILD BOOK for our annual Wild Book Show. The exhibition is co-sponsored by Gallery Route One and Point Reyes Books to benefit GRO's Artists in the Schools program.

Exhibition dates: Feb. 14 – Mar. 23

Opening reception Sunday, Feb. 16, 3 to 5 pm; closing Salon, Sunday, Mar. 23, 4:30 pm.

Delivery date: GRO on Saturday, Feb. 8 from 11 am– 5 m or Monday, Feb. 10 from 10 to noon.

Books mailed to GRO must arrive by Monday, Feb. 10.

The Wild Book Show is not a juried exhibition; books will be accepted on a first-come basis but GRO reserves the right not to accept or exhibit books that fail to meet the exhibition guidelines. Please read the guidelines carefully to make sure your book will be exhibited.

Books will be sold through a silent auction with a starting bid of \$25. The Wild Book Show is a benefit for GRO's Artists in the Schools program, but artists can opt to receive 50% of the sale price of the book .

How to enter:

PLEASE read the guidelines

Send an intent to exhibit to Projectspace@galleryrouteone.org. Subject: Wild Book Show.

In the body of your email include your name, email address, phone number and mailing address. You may skip this step; it does not strictly commit you to making a book, but submitting this form will insure a place for your book in the exhibition (if it meets the guidelines) and will let us keep you informed of additional events planned around the Wild Book Show including free Nature Journaling Workshop and Fieldtrip with John Muir Laws.

Fill out the Exhibiting Artist form and bring it to the gallery with your book. Copies will also be at GRO for you to fill out when you bring in your book. No book will be exhibited without a signed Exhibiting Artist form.

GUIDELINES

- Book is labeled (or has a label attached) with Title, Artist's name and contact information.
- Book is for sale (starting bid is \$25)
- Full sale price of the book is a donation to GRO's Artists in the Schools Program
- Book celebrates the "Wilds" especially of the Point Reyes area
- Book can withstand respectful handling by the public (gloves will be provided)
- Book must not contain live creatures
- [OPTIONAL] book may include natural materials responsibly gathered in the Point Reyes area.

For more information email projectspace@galleryrouteone.org