



alternative art gallery • community service through visual art

POB 937 / 11101 Highway One, Point Reyes, CA 94956 / PH: 415. 663-1347 / www.galleryrouteone.org

PROSPECTUS

GRO's WILD BOOK SHOW 2012

FIELD NOTES

Artists are invited to celebrate the wilds of the Point Reyes National Seashore and environs by making a WILD BOOK for our annual Wild Book Show. The exhibition is sponsored jointly by Gallery Route One and Point Reyes Books to benefit GRO's Artists in the Schools program.

Exhibition dates: Nov. 16 – Dec. 30, 2012

Opening reception Sunday, Nov. 18, 3 to 5 pm

Books due at GRO on Saturday, Nov. 10 or Sunday, Nov. 11 between 11 AM– 5 PM

The Wild Book Show is not a juried, exhibition; books are accepted on a first-come basis but GRO reserves the right not to exhibit books that fail to meet the exhibition guidelines. **Please read the guidelines carefully to make sure your book will be exhibited.**

Books will be sold through a silent auction with a starting bid of \$25. The Wild Book Show is a benefit for GRO's Artists in the Schools program: the full sale price of the book is a donation.

How to enter:

1) PLEASE read the guidelines

2) **Email an intent to exhibit** to Projectspace@galleryrouteone.org. Subject: Wild Book Show 2012. In the body of your email include your name, email address, phone number and mailing address. *You may submit this at any time up to Nov. 11, when books are due, and does not strictly commit you to making a book, but we cannot assure your work a place in the show unless you have sent us your intent to exhibit.*

3) **Fill out the Exhibiting Artist form** (on page 2) and bring it to the gallery with your book, or fill one out at the gallery when you bring in your book. No book will be exhibited without a signed Exhibiting Artist form which may also be downloaded from GRO's website:
<http://galleryrouteone.org/call-to-artists/>

GUIDELINES

- Book must be for sale (starting bid is \$25)
- Full sale price of the book is a donation to GRO's Artists in the Schools Program
- Book addresses the topic: **FIELD NOTES** (*interpretation of topic may be extremely broad*)
- Book can withstand respectful handling by the public (gloves will be provided)
- Book must not contain live animals
- [OPTIONAL] book may include natural materials gathered in the Point Reyes area.

For more information email projectspace@galleryrouteone.org



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WILD BOOK SHOW Exhibiting Artist Form

Exhibition Title: FIELD NOTES / WILD BOOK SHOW 2012

Exhibition Dates: NOV. 16 - DEC. 30, 2012

Artist's Name: _____

Address: _____

Phone: _____ Mobile: _____

email: _____ website: _____

I understand that my book will be auctioned and the final sales price will be donated to GRO to support GRO's Artists in the Schools Program.

Signature: _____ Date: _____

DESCRIPTION

TITLE	MEDIUM	DIMENSIONS

NOTES about the book:

Artwork received by:

Date: