



alternative art gallery • community service through visual art

Prospectus: 28th Annual Gallery Route One Juried Show 2013

“OUT OF THE BLUE”

Juror: Ruth Braunstein

Exhibition Dates: January 11- February 3

Opening Reception Sunday, January 13, 3-5 p.m.

Entry Deadline:

Friday, December 7, 2012

Entry is by email only: sent by 5 p.m.

AWARDS:

\$250 for Best of Show
3 non-cash Awards of Merit

ELIGIBILITY:

All Northern California Artists

MEDIA:

All media except video, crafts, jewelry

SIZE:

Artwork not to exceed 5'-0" (60") in any direction

NUMBER OF ENTRIES:

Maximum of 4 entries per Artist;
1 image per artwork entry for 2D pieces. 1-2 images per artwork for 3D pieces.

ENTRY FEES:

\$10/1 entry
\$25/3 entries
\$30/4 entries

PAYMENT must be made via *PayPal* on GRO's website at <http://galleryrouteone.org>

Note: you do not need to set up an account in order to use *Paypal*: you may use it to make a one time payment with a credit card.

JURYING PROCESS:

Jurying will be done from digital images: jpg preferred, less than 2MB

NOTIFICATION:

Notification of acceptance or exclusion from the exhibition will be sent via email in late December.

Incomplete email applications or images that do not follow the listed guidelines will not be accepted

DELIVERY OF ART:

Artwork must be hand delivered to GRO on Saturday January 5, 2013 between 2-5 pm...no exceptions. *Please mark this date on your calendar now so that you are available to deliver your work.*

ART CONDITION:

Artwork must be clean, framed, wired and ready to hang or place on a base. Paint & any other materials must be dry.

LABEL each artwork on the back or bottom of the piece with your Name, Phone #, email address, Title of Work, Medium, and Price or (NFS)
*price listed will be the price on the wall label in the gallery.

INSURANCE:

GRO does not offer insurance to cover your artwork. If you require insurance for your piece, feel free to pursue on your own.

SALES: Unless marked NFS, work will be for sale at the price indicated by the artist upon submission of entry, plus tax. Gallery Route One's commission is 45%. Once a piece is accepted into this exhibit, sale of that piece is subject to GRO's commission until the end of the exhibit.

PICK UP OF UNSOLD ARTWORK

All unsold artwork **MUST** be picked up Sunday, February 3 between 3-5 pm. Since GRO has no storage facility for artwork, works not retrieved on this date will be charged \$5 per day for storage. No art will be returned by mail. Art will not be released before the exhibit ends or before 3pm Sunday February 3.

About Ruth Braunstein

Ruth Braunstein opened her first gallery in Tiburon in 1961. In 2011, after 50 years, the 88 year old closed the doors to her South of Market Gallery Braunstein/Quay, but she is decidedly not retiring from the art world.

She is co-founder of the San Francisco Art Dealers Association which now includes 48 of the city's most important galleries. Read more:

<http://www.sfgate.com/living/article/Ruth-Braunstein-closing-art-gallery-after-50-years-2327081.php#ixzz29a7A9epm>

She also plans to spend more time with ArtCare, her new charity supporting the restoration of major public art pieces.

With her deadpan gaze, visceral critiques and no - nonsense attitude, Braunstein has a reputation as one of the the Bay Area's staunchest art advocates and one of it's most formidable teachers.

gallery route one

11101 Highway One
Point Reyes Station, Ca
Mail to:
P.O.Box 937
Point Reyes, Ca 94956
Telephone: 415.663.1347
www.galleryrouteone.org

NEW THIS YEAR: APPLY ON-LINE:

<https://galleryrouteone.wufoo.com/forms/out-of-the-blue/>

Or Apply by email:

How to prepare your email application:

First, pay your entry fee on-line at the GRO website with PayPal. Be sure to record the receipt number to include with your emailed submission.

Prepare your images:

Images must be in .jpeg format and 1 to 2 megabytes in size (no larger than 2 mb) Other formats (pdf, tiff, png, etc) will not be accepted.

Name each image submitted as follows:

For each 2D artwork:

Title-Medium-HxWxD.jpeg

If you are submitting more than one image of three dimensional work, please use

Title1-Medium-HxWxD.jpeg

Title 2-Medium-HxWxD.jpeg

Title 3-Medium-HxWxD.jpeg

Create an email message:

The body of your email should include:

1. Your full name, email address, street address with zip code, area code/phone.
2. A list of images for all submitted artwork (must be completed for each piece) that includes:
 - title of work
 - medium
 - dimensions (HxWxD in inches)
 - price (or NFS)
3. .jpegs of artwork
4. Receipt number from your PayPal transaction

FINALIZE YOUR ENTRY:

Attach your .jpeg images to the email and send to janjuried@galleryrouteone.org

Entry is by email only and must be sent by 5:00 pm on December 7, 2012

Application Check List:

1. Artist Contact Information
2. Image information
3. .jpeg's of artwork
4. PayPay receipt #