



a non-profit alternative art gallery / community service through visual art

## **Gallery Route One Artist Member Categories**

January 2011

### **I. GRO ARTIST MEMBER**

The main category of Gallery Route One Artist Membership, open to professional artists

#### **GRO Artist Member Benefits**

- Opportunity to be involved in Gallery planning and decision-making
- Opportunity to exhibit regularly in the Artist Members' Small Works Gallery
- Exhibition of original art in the Annual GRO Artist Members' Group Show (Summer)
- Opportunity to rent the Annex gallery for a small solo exhibition on a first-come first-serve basis.
- Reduced fee entry into the Annual GRO Juried Show (Winter)
- Participation and showing in the annual GRO fund raising event, The Box Show (Summer)
- Collaboration with other Artist Members and Staff on art-related projects, exhibit preparation, clerical and maintenance tasks, and organization of Gallery shows and events
- Receipt of a commission of 65% of Artist Member's individual sales at the Gallery with 35% going to directly support GRO and its programs
- Opportunity for a solo or two-person shared exhibit of art in the Center Gallery once every 24-36 months
- An Artist Member mentor for each new member the first six months of membership and during preparation for a solo or dual show

#### **GRO Artist Member Responsibilities**

- Agreement to an initial 18 month written commitment to Artist Membership, including dues for the period, commencing upon acceptance as an Artist Member
- Payment in advance of dues \$135 per quarter (\$45 per month), or \$540 per calendar year
- Agreement to attend four quarterly meetings (Winter, Spring, Summer, Autumn) of the Artist Membership and Staff with one (1) vote on Gallery Policies or Initiatives
- Active service on Gallery committees, which may include work at assigned tasks, assisting in fund raising efforts, serving on juries, and contributing to the management and operation of the Gallery. Each member is assigned a GRO job that matches his/her skills and interests.
- Service as a GRO Gallery Sitter, from 11am to 5pm, usually twice per six-week exhibition period. As an alternative, you may arrange to pay for a substitute Sitter. We encourage you to volunteer to sit additional hours to assist during the Box Show and other high-traffic events.
- Underwriting the costs of mounting your solo or shared exhibition (share costs of post card printing and mailing, show opening reception, etc.)

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## **II. GRO DUAL ARTIST MEMBER**

The category of Dual Artist Membership increases the opportunity for two-artist teams to join Gallery Route One at a discounted Member Dues structure, and to split the responsibilities of GRO membership.

### **Benefits/Responsibilities - the same as Artist Member with these changes:**

- Opportunity for both Dual Members to exhibit alternately in the Artist Members' Small Works Gallery
- Dual Members will share exhibition space in the Annual GRO Artist Members' Group Show (Summer)
- Opportunity for a two-person exhibit (both Dual Members) in the Center Gallery once every 24-36 months
- Opportunity to rent the Annex gallery for a small two-person exhibition on a first-come first-serve basis.
- Agreement to an initial 18 month written commitment, including dues for the period, to Dual Artist Membership, commencing upon acceptance as Dual Artist Members. Dual Artist Members will be listed as "Joe Jones/Peg Smith, Dual Artist Members" in Gallery releases, notes, and correspondence
- Payment in advance of dues \$105 per quarter for each Dual Member (\$35 per month), or \$420 per calendar year (a saving of \$30 per quarter (\$10 per month) and \$120 per year over Individual Artist Member dues
- Service by either Dual Member as a GRO Gallery Sitter from 11am to 5pm, totaling 3 times per six-week exhibition period, to be split as desired by the Members, or by arrangement to pay for an substitute sitter

## **III. GRO EMERGING ARTIST MEMBER**

The category of Emerging Artist Membership increases the opportunity for young artists to join Gallery Route One at a discounted Member Dues structure, and to receive reduced responsibilities and benefits of GRO membership. This proposal seeks to increase the membership base, open it to more potential Artist Members, and to encourage youthful artist to become members

### **Benefits/Responsibilities – the same as Artist Member with these changes:**

- Opportunity for a recent graduate of an accredited Bachelors or Masters program in Fine Arts or a young professional artist under the age of 40 to join Gallery Route One and learn the basics of Gallery operations, portfolio organization and presentation, and the responsibilities of being a professional artist.
- Opportunity for Emerging Artist Members to exhibit in the Artist Members' Small Works Gallery
- Exhibition of original art in 50% of the Artist members' individual assigned wall space in the Annual GRO Artist Members' Group Show (Summer)
- Work under the direction of Artist Members and Staff on art-related projects, exhibit preparation, clerical and maintenance tasks, and organization of Gallery shows and events
- Review of Emerging Artist status after 15 months or at age 40 to determine qualifications and eligibility for continued Emerging Artist or eligibility for Artist Member status after the 18 month term

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### **III. GRO EMERGING ARTIST MEMBER** *Continued*

#### **Benefits/Responsibilities – the same as Artist Member with these changes:**

- Opportunity to rent the Annex Gallery for a solo exhibit of art in the once every 18 months on a space available basis, after the Artist Members have had the opportunity to rent the space
- Agreement to an initial 18 month written commitment, including dues for the period for Emerging Artist Membership, commencing upon acceptance as an Emerging Artist Member
- Payment in advance of dues \$75 per quarter (\$25 per month), or \$300 per calendar year (a saving of \$60 per quarter (\$20 per month) and \$240 per year over Individual Artist Member dues)
- Active service under the direction of GRO Artist Member(s) and Staff on Gallery committees, which may include work at assigned tasks, assisting in fund raising efforts, serving on juries, and contributing to the operation of the Gallery
- Work directly under a volunteer Artist Member acting as a personal mentor to the Emerging Artist Member for the 18 month term of the Emerging Artist Membership. Emerging Artist Members are assigned a GRO job that matches their skills and interests

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## GRO Artist Membership Application

January 2011

Please submit the following, and check of the box:

- A personal resume of your education, exhibitions, and work history, along with links to appropriate web sites
- A statement outlining your philosophy and approach to creating your art, and why you would like to join Gallery Route One as an Artist Member
- 10-12 images of your art on a CD or DVD in .jpeg format (2mb maximum per image) with an accompanying list of images including name, title, media, size and price
- A completed Preliminary Artist Member Agreement (below)
- Category Indication:  Artist Member  Dual Artist Member  Emerging Artist Member (check one)

After submission of this material and a preliminary review, you will be asked to submit 3-4 individual pieces of original art that illustrate the style, intent, range and quality of your art work. All applications and art samples will be juried/reviewed by a panel of GRO Artist Members and will be returned to you following the jury decision. You may be required to attend an interview with the panel prior to the final decision on your membership. The criteria for acceptance as a GRO Artist Member include:

- Quality level of the artwork submitted for judging
- Professional presentation of the artwork and any supplemental information submitted to the jury for review
- Your signed Preliminary Artist Member Agreement to an 18-month membership, including your commitment to payment of all dues for the full period, doing volunteer work as necessary for gallery operations, and attending the four quarterly Artist Membership meetings per year.

## GRO Preliminary Artist Member Agreement

As an  Artist Member  Dual Artist Member  Emerging Artist Member (check one) of Gallery Route One (GRO), I agree to:

- Honor my membership responsibilities for the full 18 month initial Artist Membership period, including prompt dues payment for the full period of my commitment
- Cover the exhibition costs for my solo show including printing and mailing show announcements, providing refreshments at the opening reception, and any costs of special arrangements (costs may be \$500 or more).
- Gallery sit or pay for an alternate sitter, serve on Gallery committees, perform assigned tasks as required, and attend four quarterly Artist Membership meetings per year (Winter, Spring, Summer, Fall).

Signed \_\_\_\_\_ Date \_\_\_\_\_

Name(s) \_\_\_\_\_ (Please Print)

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_  Home/Business Phone \_\_\_\_\_ (Check Preferred)

E-Mail Address \_\_\_\_\_ Web Site URL \_\_\_\_\_