

OUR MISSION

GRO (Gallery Route One) is a nonprofit, community based, artist-run organization which provides professional exhibition space for visual artists in a rural setting. The gallery serves its local and regional communities by presenting varied exhibitions of contemporary art, and offers educational programs and related events such as lectures, performances and workshops. The organization adheres to a policy of equal access to artists from multi ethnic backgrounds and is committed to assisting artists from diverse backgrounds in presenting their work to the public. n

GRO was founded by 25 artists in 1983, and currently maintains a membership of 20–25 artists. Our Board of Directors is drawn from interested community members, including artists. The organization supports two exhibition programs: members exhibitions and Project Space exhibitions, which feature guest artists. The Annex, a small, interior space, is available to GRO artists for a fee. We exhibit art in all media, including installation, but we do not regularly show crafts. Other GRO events include panel discussions, slide talks and Artists In the School, an on-going art program in the local public school. Artist members support the organization and its projects by paying monthly dues and by doing volunteer work, including staffing the gallery. GRO is also funded by our Supporting Members and contributions from the community. The Project Space program and the Artists In the School program are additionally supported by The Marin Community Foundation.

Artist Member benefits

- A major exhibit in the main gallery every 36 months (may be a solo, or two-person show).
- Show small work(s) in rotating exhibitions and on shelves in the gallery store throughout the year.
- Exhibit work in a members' group show—held at least once a year.
- Participate in gallery planning & decision-making.
- Organize art and educational events through the gallery.
- Work with other artists on art-related projects.
- Participate in exchange exhibits with other organizations locally and abroad, from time to time.
- Pay reduced fees for gallery juried shows and other gallery events.

... and responsibilities

- Pay dues: \$35/month, preferably at 3 or 6 month intervals (\$420 per year).
- Agree to an initial 18 month membership commitment upon joining.
- Agree to attend twice yearly members' meetings.
- Serve on gallery committees and juries.
- Serve as gallery sitter (usually twice per six week period) or pay someone else to do the job.
- Perform gallery chores, such as stuffing envelopes, hosting openings, buying supplies, painting walls.
- Assist in fundraising events.
- Cover the additional expenses and perform the additional work required for a major show.

Gallery commission on sales of members' art work is 35%.

Applying for membership

Please submit 10–12 slides, or a CD (in Macintosh format) or DVD, a resume and a signed copy of the Preliminary Artist's Agreement (below). Mark the envelope: "Membership Application." You will be notified when the jury is about to meet and asked to bring 2 or 3 pieces of work to GRO.

Applications are juried by a panel of gallery artists. The criteria for acceptance are:

1. Quality of the artwork.
2. Professional presentation of artwork, slides and resume.
3. Your signed agreement to an 18 month membership which includes paying gallery dues for the full 18 month period, doing the volunteer work necessary for gallery operations, and attending two mandatory meetings per year.

The Preliminary Agreement below is a statement of intent; upon acceptance you must sign the full Artist's Agreement which is available for you to read in the gallery.

Preliminary Artist's Agreement

As a member of GRO, I agree to:

1. Honor my membership responsibilities for the full 18 month initial membership period, including dues, and thereafter, as long as I am a member.
2. Pay gallery dues promptly.
3. Cover the exhibition costs for my show including printing & mailing an announcement & providing food & drink at the opening (total show costs may be \$400 or more).
4. Gallery sit or hire someone else to do it.
5. Perform gallery jobs and serve on gallery committees, including jurying for new members.
6. Attend two mandatory meetings per year.

Signed _____ Date _____

Name: _____
(Print) Name

Address _____

City, State, Zip _____

Phone: _____

GRO Artist Members

- Exhibit in the center gallery every 36 months
- Have work in the gallery store year round
- Help organize exhibits and other events
- Learn how galleries operate
- Meet and work with other professional artists
- Participate in exchange shows in the US and abroad

Interested?

We encourage artists interested in joining GRO to talk with current members, to read the full artist's agreement form (at the front desk) and to attend a members' meeting.



GALLERY ROUTE ONE

Artist Membership Information & Application

11101 Highway One

PO Box 937

Point Reyes, CA 94956

Hours: 11AM-5PM

Weds-Mon • Closed Tues

Ph: (415) 663-1347

a nonprofit artists' organization